

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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Sacramento, CA 94203-4470

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1300 I Street
Sacramento, CA 95814
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WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2003

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

653

G & M PUBLIC RELATIONS, INC.
4429 E. VILLAGE ROAD
LONG BEACH, CA 90808

Name and Address of Charitable Organization:

CT No. 204304 F.E.I.N. No. 95-398-2067

Association for Los Angeles Deputy Sheriffs, Inc.
Name of charity

828 W. Washington Blvd
Address of charity

Los Angeles CA 90015-3310
City, State, and ZIP code of charity

Figures from (check one): National Campaign ☐ California Campaign ☐

TELEMARKETING / PUBLICATION held (on) (from) January 1, 20 03, to December 31, 20 03
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☐ Other ☐
If other, provide brief explanation _____

1. REVENUE

A. Cash contributions

533,570.20

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. _____

b. _____

c. _____

d. _____

G. TOTAL REVENUE

533,570.20 G.

2. EXPENSES

A. Fees or commissions

3093.59

B. Salaries

276,414.88

C. Payroll taxes

22,261.70

D. Employee benefits

37.74

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

10,127.86

H. Advertising

17,309.17

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

159.81

M. Other expenses: (Specify)

a. Outside Labor

294.93

b. Direct Mail

1483.85

c. Production of publications

3910.93

d. Promotional material

2057.22

N. TOTAL EXPENSES

426,855.80 N.

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3. Amount to charity (subtract line 2N from line 1G) 106,714.40 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) 0 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 0 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 106,714.40 6.
7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
- ☐ Yes ☒ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Erick Mero Pres 8/10/04
Signature of authorized officer (commercial fundraiser) Printed name Title Date

Ray Burns President 8/10/04
This report must be signed by two officers or directors of the charitable organization for verification.

STEVEN REMIGE VICE PRESIDENT 8/4
Signature of authorized officer/director (charity) Printed name Title Date

Signature of authorized officer/director (charity) Printed name Title Date

RECEIVED
SEP 24 2004
Attorney General's
Registry of Charitable Trusts

RECEIVED
OCT 22 2004
Attorney General's
Registry of Charitable Trusts

G & M Public Relations, Inc.
Attorney General Report
December 31, 2003
Department #99

Direct G & A Total

This schedule is an addendum to form CT-2cf (04/97).

M e.	Office supplies and expense	25,749.43	4.83%
M f.	Office rent	17,564.59	3.29%
M g.	Employee recruiting	3,171.17	0.59%
M h.	Legal and accounting	8,203.05	1.54%
M i.	Insurance	9,819.51	1.84%
M j.	Payroll service	4,436.73	0.83%
M k.	Franchise Tax Board	5,057.47	0.95%
M l.	Transportation/Auto	5,615.72	1.05%
M m.	FIT Tax	-	0.00%
M n.	Computer Expense	10,086.45	1.89%
		<u>89,704.12</u>	

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SEP 24 2004
Attorney General's
Registry of Charitable Trusts

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